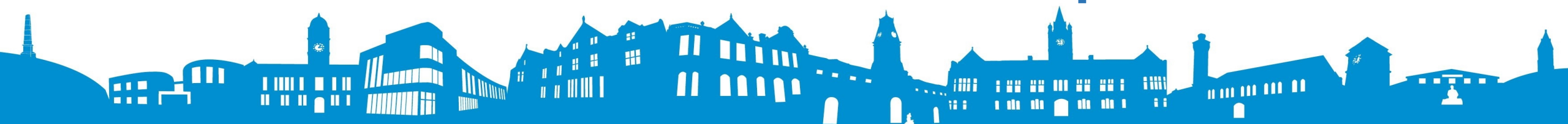


SOUTH STRATEGIC NEIGHBOURHOOD FORUM

14 November 2022

UPDATE ON SEASONAL VACCINATIONS (COVID-19 & FLU)

James Mallion – Assistant Director of Population Health



COVID-19 & Flu in Tameside

- Levels of Covid-19 infection and the impacts are lower than seen in previous waves.
- Recent increase with the ONS survey estimating around 1 in 30 people currently infected (similar rate across England and Tameside)
- Due to national policy there is less testing and fewer measures in place to tackle the spread of Covid-19 but vaccination remains a key way to protect the most vulnerable

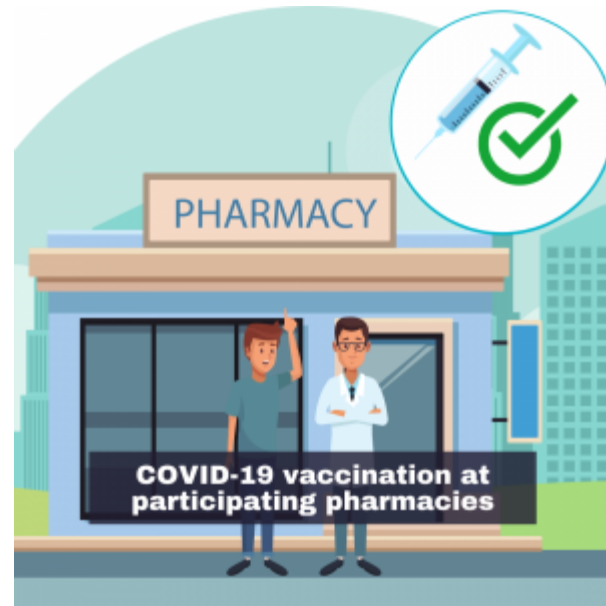
- Covid-19 booster is being offered this autumn/winter to:
 - People aged 50 years and older
 - Residents in care homes (older people)
 - Those aged 5 years and over in a clinical risk group
 - Health and social care staff

- Seasonal flu vaccinations are being offered this autumn/winter to:
 - People aged 50 years and older
 - Residents in care homes (older people)
 - Those aged 6 months and over in a clinical risk group
 - Health and social care staff
 - Children – toddlers aged 2 and 3; all primary school children; secondary school children in Years 7, 8 and 9
 - Pregnant women
 - Carers and those in close contact with immunocompromised people





Progress with Vaccinations (1)

- For the highest risk groups, vaccinations have been done as a priority
 - Care home residents and staff all done Sept/early October
 - Home visits to the housebound
 - Specialist approaches in some services eg. homeless / drugs and alcohol
- There are also dedicated programmes
 - Schools – delivered across Greater Manchester by Intrahealth
 - Community pharmacies also offer flu vaccinations (and some have also started offering Covid boosters)
 - Health & Social Care Staff – via the hospital and the council programme for all staff



Progress with Vaccinations (2)

 Tameside COVID-19 Vaccine Report				 Total Vaccines Administered		471,015
206,970	75.3%	71.3%	54.7%	20.5%	5.7%	*Please note that the data included within this report is subject to change, with the most recent days data reporting lower than actual activity
INDIVIDUALS WITHIN PRIORITY GROUPS	INDIVIDUALS HAD A VACCINATION	PRIMARY COURSE COMPLETE	BOOSTER 1	BOOSTER 2	BOOSTER 3	
INDIVIDUALS BY ICB 01Y						LAST 14 DAYS
Locality	Individuals within Priority Groups	Individuals had a vaccination	Primary Course Complete	Booster 1	Booster 2	Booster 3
Tameside	206,970	155,885	147,665	113247	42348	11891
Age Cohort	Individuals	Individuals had a vaccination	Primary Course Complete	Booster 1	Booster 2	Booster 3
Severely ImmunoSuppressed	1968	92.4%	90.8%	83.0%	63.8%	39.1%
COVID19 at risk	34499	88.4%	85.4%	70.5%	26.0%	2.2%
Clinically Extremely Vulnerable	13602	93.5%	91.6%	82.7%	51.6%	23.8%
Age 80+	8131	95.2%	94.0%	93.3%	81.7%	57.4%
Age 75-79	7503	96.0%	95.4%	93.3%	82.9%	61.5%
Age 70-74	10182	94.6%	94.1%	91.5%	66.6%	12.3%
Age 65-69	10290	93.3%	92.7%	88.9%	57.2%	3.7%
Age 60-64	13118	91.8%	90.9%	84.4%	39.1%	2.4%
Age 55-59	15547	90.1%	88.8%	79.8%	27.9%	1.6%
Age 50-54	15708	88.0%	86.6%	74.9%	20.1%	1.1%
Age 40-49	27577	82.8%	80.1%	62.2%	8.3%	0.5%
Age 30-39	32486	74.8%	70.7%	48.5%	3.8%	0.2%
Age 18-29	31337	72.8%	66.9%	37.3%	2.0%	0.1%
Age 16-17	4850	67.8%	53.3%	18.6%	0.8%	0.0%
Covid At Risk 12-15	628	61.3%	48.0%	11.9%	1.6%	0.0%
Age 12-15	10962	59.6%	34.2%	2.5%	0.1%	0.0%
Covid At Risk 5-11	792	15.8%	9.7%	1.8%	0.0%	0.0%
5 - 11 year olds	19785	12.9%	7.1%	0.1%	0.0%	0.0%

Last 14 Days	
12/10/2022	1593
13/10/2022	2295
14/10/2022	418
15/10/2022	1419
16/10/2022	732
17/10/2022	1270
18/10/2022	1049
19/10/2022	750
20/10/2022	1424
21/10/2022	757
22/10/2022	1137
23/10/2022	387
24/10/2022	685
25/10/2022	582

Flu Vaccinations

	LAST YEAR	THIS YEAR
Week Ending	24-Oct-21	23-Oct-22
65 & Over - Target 75%	52.1%	56.2%
Under 65 (at-risk only) - Target 75%	20.0%	16.2%
All Pregnant Women - Target 75%	10.3%	11.9%
Carers - Target NONE	23.8%	24.6%
All Aged 2 - Target 75%	19.7%	11.5%
All Aged 3 - Target 75%	19.6%	14.9%
All Aged 50 - 64 - Target NONE	20.7%	25.5%

WHAT ARE WE DOING TO MAXIMISE UPTAKE THIS YEAR

- Ongoing focus to address inequalities in uptake – considering the data and where to focus our efforts – approaches currently being used include doing pop-up sessions at venues such as food banks / supermarkets
- Got out with early communications and messaging around the importance of vaccination
- Robust workforce offer including a funded offer for all council and school/college staff to get a free flu vaccination
- Focus on priority groups – bespoke work with midwifery to make it easy for pregnant women to get flu vaccination including dedicated staff in clinics / drop-ins
- Clear approach in each PCN with options promoted for bookable and walk-in appointments for both Covid-19 and flu vaccinations
- Offering flu and Covid-19 vaccinations together where possible
- Addressing other health issues – the Hyde Team have been offering Health Checks to those attending for vaccinations as well

Hyde Primary Care Network – Autumn / Winter Vaccinations

Autumn Covid Booster Offer:

- Hyde has opened a new drive-thru site this season at Tesco Hattersley and make the use of our base at Hattersley Hub to offer a vaccine hub in our most deprived area.
- Demand has now started to slow with 2 invites gone out to all groups
- Hyde now making use of inequalities funding for outreach to minority groups i.e. mosques and local food banks.
- Hyde has also been carrying out health checks (BP, SATS, Height & Weight) alongside our vaccination clinics to make every contact count and tackle wider health issues and inequalities

Uptake Data:

- As of 31st October
 - 49% of patients aged over 65 have received their seasonal influenza vaccine.
 - 72% of patients aged between 18-64 and at risk have received their seasonal influenza vaccine.
 - 15% of patients aged 2-3 have received their seasonal influenza vaccine (some practices are yet to start their clinics for this group)
- Since the start of September Hyde has administered
 - 10,800 Autumn Covid Booster Vaccines, which is around 40% of eligible patients
 - 8,100 Flu Vaccines, which is around 30% of eligible patients.
- Current future bookings are at 1330 Autumn Boosters & 1095 Flu until 10th November



COMMUNICATIONS

Recent activity

- Social media channels used to announce the launch of Greater Manchester winter vaccinations campaign
- themed 'Monster Mayhem' (21 Oct).
- All GP practices, key partners and stakeholders encouraged to promote GM campaign and sent newsletter
- Social media channels used to promote the 'National Booster Your Immunity This Winter' campaign assets
- for the over 50s - to book a slot when invited.
- PCN vaccination clinics updated on [website](#) and in Twitterstraps which are shared with local media, partners and promoted using council communication channels.
- All key messages around vaccination to be published in November's Citizen, October's LiveWire.
- Leader's brief and Chief Executive brief promoting both Covid and flu vaccination programme
- Brief item 'Get your free flu jab' promoting staff flu vaccination programme with photos of Debbie Watson, James Mallion and Cllr Wills
- Tameside Gets Jabbing – press, intranet, social media, websites, weekly brief, LiveWire.
- National winter vaccinations campaign launched 24 October with a social media toolkit and videos.
- November photoshoot with Cllr Wills and relevant officers at the GM Monster Mayhem visit in Ashton Market
- GM press release to confirm eligibility, to encourage uptake & localised to announce the date Monsters are visiting Ashton.
- Roadside railing banner campaign to start 8 Nov for 4 weeks to target those eligible and outside Children's Centres to target 2-3 year olds.



SPREAD THE WORD

- We are keen to encourage as many people as possible to book and have their Covid-19 and flu vaccinations if eligible. There is still time and there are lots of opportunities to do this
- Residents can contact their GP / check at a local pharmacy
- Check the Tameside website for further information on bookable and walk-in sessions
<https://www.tameside.gov.uk/covidvaccine>
- You may have received invites via text but people can also check their eligibility at
<http://gmintegratedcare.org.uk/get-my-jab/>

QUESTIONS?



Denton/Droylsden Covid-19 Vaccination Clinics

Wednesday 12 October 9.30am-1.30pm at Clinic Christ Church, Denton

Thursday 20 October 8.30am-6pm at Festival Hall, Denton

Friday 21 October 9.30am-12 noon at Aldwinians Rugby Club, Droylsden

Wednesday 26 October 8.30am-6pm at Festival Hall, Denton

Wednesday 2 November 2pm-4.30pm at Droylsden Youth Football Club, Lewis Road, Droylsden

Thursday 3 November 8.30am-6pm at Festival Hall, Denton

Wednesday 9 November 2pm-4.30pm at Haughton Green Centre, Tatton Road, Denton

Thursday 10 November 8.30am-6pm at Festival Hall, Denton

All other clinics are now fully booked. Autumn Boosters available for eligible patients.

No under 18's, 1st or 2nd vaccines are being offered at these clinics. No flu vaccinations available at these clinics

Please book an appointment online www.tamesideandglossop.nhsvaccinations.co.uk/#booking

WE WILL ONLY ACCEPT BOOKED APPOINTMENTS - NO WALK-INS

Any queries please call: 07306403262 or email: gmich-tameside.dentoncovidqueries@nhs.net



Hyde Covid-19 Vaccination Clinics

NO DRIVE THRU. To book call 0161 368 5426.

COVID-19 vaccination for ALL ages.

- Thursday 27 October 2022 at 4pm-8pm

COVID-19 booster and flu vaccinations for the under 65s

- Saturday 29 October 2022 at 9am-4pm
- Saturday 5 November 2022 at 2pm-5pm

COVID-19 booster ONLY

- Thursday 10 November 2022 at 4pm-8pm.

Please note, if you don't have access to a car, or are attending a health check, or a medical review, your appointment will be delivered in the building next door to Tesco: The Hub, Stockport Road, Mottram In Longendale, Hyde SK14 6AF.

Flu and COVID-19 Booster vaccination clinics are open to people under 65 who have been invited to attend. If you don't want to receive both vaccinations at the same time, please book either "Flu Only" or "Covid Autumn Booster".



Stalybridge COVID-19 Vaccination Clinics

No walk-in, by appointment only.

The following clinics will be held at Stalybridge Civic Hall, SK15 2BN:
Monday 3 October, Tuesday 4 October and Wednesday 5 October from 4pm to 8pm.

The following clinics will be held at Stalybridge Primary Care Network, Waterloo Road, SK15 2AU:
Monday 10 October, Tuesday 11 October, Wednesday 12 October from 9am to 4pm
Monday 24 October, Tuesday 25 October and Wednesday 26 October from 9am to 4pm
Monday 7 November, Tuesday 8 November and Wednesday 9 November from 9am to 4pm

Primary COVID vaccinations (1st, 2nd, 3rd), ages 5+, Boosters, Flu
Book online at www.tamesideandglossop.nhsvaccinatos.co.uk or call 0161 342 5300.

Other venues and dates

Tameside venues www.tameside.gov.uk/covidvaccine

National www.nhs.uk/coronavirus-vaccination or call 119